Dylan R. Ale

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SUMMARY:

Analytics professional with a decade of growth and impact in the technology space. Recognized for leadership of critical data initiatives to measure performance, increase accuracy, and provide visibility. Recent experience building Engineering data flows for a banking technology platform, resolving >50% of production bugs in 3 months and shifting >30k hrs per month from maintenance to new projects. Prior experience implementing cloud tools internally at Oracle, resulting in >\$100m cost savings.

CORE COMPETENCIES:

ETL, Data Pipelines, Metric Definition, Interactive Viz, Self Service Analytics, Stakeholder Management

EXPERIENCE:

Senior Business Systems Analyst @ Envestnet, 2022-2023

Data analytics for technology business management; led key data engineering and modeling projects for engineering

- Wrote ETL and built dashboard for production bugs; enabled self service; resolved >50% bugs in 3 months
- Built pipeline, guided data architecture, and defined semantic layer for portfolio governance; created link between engineering effort and strategic priorities; shifted >30k hours per month from KTLO to new initiatives
- Mentored SDE intern and scoped projects, e.g: fuzzy search; built contract monitoring to avoid service interruption
- Tested project tracking data quality; presented gap analysis; led to robust SDLC guardrails and company-wide sprint standards

Business Analyst @ Oracle, 2015-2022

BizOps lead and internal cloud tools owner; received Global Recognition Award for efforts

- Drove design and implementation of cloud tools for project controls and expense management for ~1000 internal users; shepherded process from inception through 4 live fiscal cycles; improved forecast accuracy by 30% (>\$100m impact)
- Recruited and mentored 3 analysts; led to 2 promotions; recognized for finding and retaining high performers
- Operated cross-functional metrics program and introduced KPIs to 3rd party reviews; created data-driven culture; led to more user-centered decisions

Data Analyst Intern @ Adobe, 2014-2015

Web analytics for Adobe.com traffic; contributed to new product "Mix Modeler"

- Tracked marketing experiment performance by managing, improving, and automating the Adobe.com conversion dashboard; led to extensions of Lightroom bundle and student pricing
- Cleaned, transformed, and interpolated data to train new machine learning feature; Mix Modeler now featured in Adobe Marketing Cloud

Business Analyst Intern @ Workr, 2013-2014

Product management at StartX incubated startup; Workr: the best knowledge source for entrepreneurs

• Assisted PM and CEO in idea validation from MVP to public beta; market research drove business model pivot to marketplace; outreach efforts grew user base >12x in 6 months

EDUCATION:

BSc Finance, Minor in MIS @ Santa Clara University, Leavey School of Business, 2011-2015

RELEVANT SKILLS:

Languages: SQL, Python (Plotly, Pandas, Numpy) Tools: AWS, Jira, Confluence, GitHub, Excel (VBA), PowerBI (DAX), Tableau, Figma

PERSONAL PROJECT:

CMYK: Real time stock chart tool to mark price action sequences; Jupyter notebooks for backtesting/simulation

HOBBY:

Sailboat Racer: 5x Hawaii State Champion, Rolex Big Boat Series Winner